



## Our Study Programmes

### Undergraduate Programmes

BA Export Management

BSc International Business - Dual Degree with MBA

BSc International Management - Double Degree (IPBS):

- > German-American (USA)
- > German-British
- > German-Dutch
- > German-French
- > German-Irish
- > German-Italian
- > German-Mexican
- > German-Polish
- > German-Spanish

BSc International Logistics Management (Industrial Engineering)

BSc Production Management (Industrial Engineering)

### Postgraduate Programmes

MBA International Management (Full-Time)

MBA International Management (Part-Time)

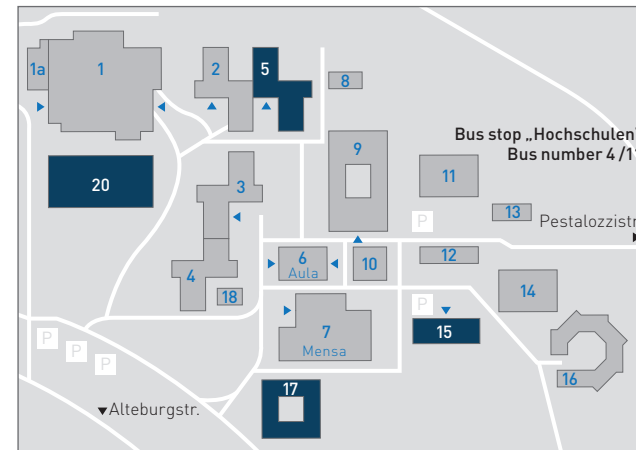
MA International Accounting and Taxation

MA International Business Development

MSc International Management (IPBS)

MSc Logistics Management (Industrial Engineering)

MSc Production Management (Industrial Engineering)



You can find ESB Business School  
in building 5, 15, 17 and 20.

## ESB Business School

Essential facts about the school and  
its programmes



## Contact

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## Welcome ...

at ESB Business School at Reutlingen University

As Dean of ESB Business School it is my pleasure to welcome you to our business school. Our campus in Reutlingen has been a second home to generations of students from Germany and other countries. Those who have studied at ESB and experienced our special international spirit have a sense of belonging to their old school which they keep for the rest of their lives. Our large alumni network offers unique opportunities for career development.

Highly motivated and dedicated students are the hallmark of ESB. Student life outside the classroom is also an important component of our programmes. Student activities such as the company fairs, public debates, sports and cultural events, enjoy our full support.

Whether you are coming straight from school to take part in one of our undergraduate programmes, or coming as a graduate, perhaps already a working graduate, to earn a master's degree, we have the right programme for almost everyone.

We look forward to meeting you.

**Prof. Dr. Ottmar Schneck**  
Dean of ESB Business School

## ESB Business School

ESB Business School has almost forty years' experience in imparting practical knowledge in International Business and International Industrial Engineering. The state business school is one of the most prestigious management institutions in Germany, as consistent high performance in relevant league tables confirms.

## A truly international school

Study semesters abroad as core or elective requirements, the strong global focus of all our programmes, and modules offered in English and other languages, ensure that studying at ESB is a truly international experience.

## Education for the real world of business

Classes and research for theses in cooperation with corporate partners, our on-campus Company Contact Fairs, professors with significant management experience, and on-site seminars with leading companies assure the practical nature of all ESB programmes.

## Join the Spirit

Classes are taught in small, multinational groups. The direct contact between professors and students is an important part of the spirit of ESB. Students show a high degree of proactive dedication, experiencing living team spirit and improving their intercultural skills in a wide range of activities and projects.

## International Partners

For us, internationality is not just a catchword, but a large part of everyday life. All our study programmes provide opportunities to work or study abroad integrated into the course of study. We currently have partnerships with schools in:



- |                  |               |                  |
|------------------|---------------|------------------|
| › Argentina      | › Finland     | › Poland         |
| › Australia      | › France      | › Russia         |
| › Belgium        | › Hungary     | › Spain          |
| › Canada         | › India       | › South Korea    |
| › Chile          | › Ireland     | › Sweden         |
| › China          | › Italy       | › Thailand       |
| › Croatia        | › Japan       | › United Kingdom |
| › Czech Republic | › Mexico      | › USA            |
| › Denmark        | › Netherlands |                  |



## Accreditation and memberships



## The ESB Career Centre: The link between the business school and the world of work

The ESB Career Centre:

- › promotes communication between students / graduates of ESB and business
- › offers students and graduates support in developing their careers
- › supports employers in recruiting new staff
- › offers an on-line Job Exchange for internships, theses research projects and jobs in Germany and abroad
- › organises company fairs on campus with interview opportunities
- › organises workshops, guest lectures, and projects in cooperation with industry
- › organises workshops and guest lectures in cooperation with alumni
- › compiles an electronic catalogue of graduates
- › offers careers advice

The Career Centre works closely together with the companies in the ESB corporate support organization V.I.M.A (Verein zur Förderung der internationalen Managementausbildung) and with the ESB graduates' associations with their more than 3,500 members.



## Campus and environment

The green and pleasant campus of Reutlingen University is a short distance from the centre of the historic old town, from which it can be reached in just a few minutes by bus, car, or bicycle. Our library and computer labs have the most up to date facilities.

There is wireless LAN internet reception all over the campus. The library, cafeteria, the university bookshop, student housing, sports facilities, and a student bar are all on campus. Reutlingen University currently has over 4,000 students.

Reutlingen, the "Gateway to the Swabian Alb", is in one of the most beautiful landscapes in Germany. The town offers more than just a fine blend of medieval timbered buildings and modern urban architecture; there are lively shopping facilities, quiet romantic spots, cultural diversity and a wide range of leisure facilities, all providing for a very high quality of life.

The proximity of the ancient university town of Tübingen and the Baden-Württemberg capital city of Stuttgart also contribute to Reutlingen's attractiveness as a place to study. The Black Forest and the Lake of Constance are also within easy travelling distance.

