

Module Offer in English - Master's Level Academic Year 2019/20

All Master modules in English are listed below. Please click on the module code in the column "Module Description" to access the complete module information (internet connection required).

Please note the following:

- All Master level modules require specific advanced knowledge. It is the responsibility of students to ensure that prerequisites are met.
- This module offer is provisional and hence subject to change. Therefore, no places can be guaranteed in advance.
- Master level modules take place Monday till Wednesday. The schedule of most Master level modules are fluid and not the same every week. In order to avoid an overlap of different modules, only modules of the same program and term can be chosen (exceptions can be made for modules that consist of autonomous self-study).

BANKING & FINANCE

Module Description	Module Name	Hours / Week	ECTS	Semester	Term	Pre-Requisites
w.MUL-M8a-PiE	Leadership and Human Resource Management	4	3	Fall	1	• Bachelor's degree in Business Administration (major in Banking & Finance)
w.MVF-M2-PiE	Management of Financial Institutions	4	6	Fall	1	• Bachelor's degree in Business Administration (major in Banking & Finance)
w.MUF-M1-PiE	Market & Environment of Financial Institutions	4	6	Fall	1	• Bachelor's degree in Business Administration (major in Banking & Finance)
w.WABF-M9-PiE	Research Skills	4	9	Fall	1	• Basic knowledge in mathematics and statistics
w.ALINV-M6-PiE	Alternative Investments (Private Equity / Commodities and other Alternative Investments / Structured Products)	4	6	Fall	3	• Quantitative methods, active investment management, financial instruments and portfolio theory, statistics.
w.POPF-M11-PiE	Applied Research Projects	Autonomous Self-study**	9	Fall	3	• Methodological competence acquired on Bachelor level and beginning of the Master's program.
w.BCGP-M4-PiE	Controlling and Business Processes in Banking	4	6	Fall	3	• Basic knowledge in the subject areas of the individual courses (typically taught in a Bachelor's degree program)
w.IN-M5-PiE	Investments	4	6	Spring	2	• Modules: "Active Investment Management", "Quantitative Methodologies", "Statistics", "Finance Tools" from BSc Banking & Finance
w.LSE-M8b-PiE	Leadership and Ethics	4	3	Spring	2	• Modules: "Active Investment Management", "Quantitative Methodologies", "Statistics", "Finance Tools" from BSc Banking & Finance
w.PÜF-M10-PiE	Practical Exercises in Research Methods	Guided Self-study*	9	Spring	2	• Bachelor's degree in Business Administration (major in Banking & Finance). Knowledge of the empirical research methods.
w.RM-M3-PiE	Risk Management	4	6	Spring	2	• Bachelor's degree in Business Administration (major in Banking & Finance) Basic knowledge of bank risk .
w.CORF-M7-PiE	Corporate Finance	4	6	Spring	4	• Good knowledge of portfolio & capital market theory. And at least basic knowledge of firm valuation methods.

MANAGEMENT AND LAW

Module Description	Module Name	Hours / Week	ECTS	Semester	Term	Pre-Requisites
<u>w.IEP</u>	International Economics and Politics	4	6	Fall	1	• Basic knowledge of economics (systems knowledge in microeconomics and macroeconomics)
<u>w.SEIC</u>	Scientific Exchange & International Conference	Guided Self-study*	9	Fall	3	• Knowledge from the module "Research and Methodology"
<u>w.PFP</u>	Applied Research Projects	Autonomous Self-study**	6	Fall / Spring	1 / 2	• Knowledge of scientific research and academic writing at BSc level
<u>w.IVFL</u>	Interdisciplinary Research	Autonomous Self-study**	6	Spring	2	• Knowledge from the module "Research and Methodology"
<u>w.ILSSL</u>	International Labour and Social Security Law	4	6	Spring	2	• HR Management as well as Labor and Social Security Law at BSc level
<u>w.MS</u>	Managing Strategy	4	6	Spring	2	• Knowledge of strategic management at BSc Level
<u>w.RC</u>	Regulation and Competition	4	6	Spring	2	• Knowledge of commercial law and competition law at BSc Level

BUSINESS ADMINISTRATION – MAJOR MARKETING

Module Description	Module Name	Hours/ Week	ECTS	Semester	Term	Pre-Requisites
<u>w.IPCP</u>	Consulting Projects (<i>Problem-based Learning</i>)	Autonomous Self-study**	9	Fall	3	–
<u>w.PBM</u>	Pricing & Business Models in the Digital Age	4	6	Fall	3	–
<u>w.BMC</u>	Brand Management, Communications & Reputation Management	4	6	Fall	3	–

* Few hours of classroom instructions, mainly self-study for a research paper or project

** Very few or no hours of classroom instructions, mainly self-study for a research paper or project