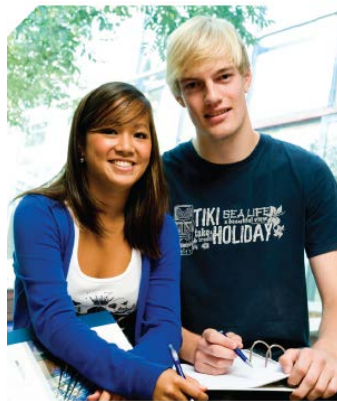




ESB Business School Reutlingen University



BSc International Business

LIST OF COURSES for exchange students Winter Semester 2018-2019



How to register for courses

Deadline	What	Who
tba.	Course selection (please use the selection form given)	Jula-Marei Finger ib.incomings@reutlingen-university.de
21.09.2018	Course counselling	Jula-Marei Finger Building 5, 1 st floor, room 124
05.10.2018	Final course selection → Please confirm your course selection → After this date no add/drop of courses due to team assignments	Jula-Marei Finger ib.incomings@reutlingen-university.de

1. Business courses held in English ('BSc International Business')

Course #	Title	Semester level	Offered in WS/SS	Language	SWS *	ECTS
M1	MODULE Principles of Business & Accounting					
M1.1	Principles of Management	1 st sem.	WS / SS	English	2	3
M1.2	Financial Accounting	1 st sem.	WS / SS	English	2	3
M2	Microeconomics	1 st sem.	WS / SS	English	4	5
M3	Business Mathematics	1 st sem.	WS / SS	English	4	6
M4	Business Law	1 st sem.	WS / SS	English/ German	4	5
M5	MODULE Information Systems					
M5.1	Information Systems 1	1 st sem. (Block)	WS / SS	English	2**	3
M5.2	Information Systems 2	2 nd sem.	WS / SS	English	2	3
M6	MODULE Business English and Presentation					
M6.1	Business English 1	1 st sem.	WS/ SS	English	2	2
M6.2	Business English 2	2 nd sem.	WS / SS	English	2	2
M6.3	Presentation Skills	2 nd sem. (Block)	WS / SS	English	2**	2
M8	Business Statistics	2 nd sem.	WS / SS	English	4	6
M9	MODULE Marketing & Strategy					
M9.1	Principles of Marketing	2 nd sem.	WS / SS	English	4	5
M9.2	Principles of Strategic Management	2 nd sem.	WS / SS	English	2	3

Course #	Title	Semester level	Offered in WS/SS	Language	SWS *	ECTS
M10	MODULE Management Techniques					
M10.1	Management Accounting 1	2 nd sem.	WS / SS	English	2	3
M10.2	Project Management	2 nd sem.	WS / SS	English	2	3
M11	Macroeconomics	3 rd sem.	WS / SS	English	4	5
M12	MODULE Research Methods & Applications					
M12.1	Marketing Research	3 rd sem.	WS / SS	English/ German	4	4
M12.2	Business Research Methods	3 rd sem.	WS / SS	English	2	2
M13	MODULE Finance & Management Accounting					
M13.1	Principles of Corporate Finance	3 rd sem.	WS / SS	English	3	4
M13.2	Management Accounting 2	3 rd sem.	WS / SS	English	2	3
M14	Advanced Business English	3 rd sem.	WS / SS	English	2	2
M15	Advanced Business Language 2 (French/Spanish/Chinese)	1 st - 3 rd sem.	WS / SS	English	4	4
M16	MODULE Human Resource Management					
	Principles of HRM	3 rd sem.	WS / SS	English	4	4
	Intercultural Management	3 rd sem.	WS / SS	English	2**	2
		(Block)				
M18	MODULE Business Ethics & Interdisciplinary Studies					
M18.1	Interdisciplinary Studies	5 th sem.	WS / SS	English	2	3
M18.2	Applied Business Ethics	5 th sem.	WS / SS	English	2	3

*SWS: "Semesterwochenstunden" (contact hours per week).

** **Block:** This course is held as a block seminar during the "block seminar week" from 9 - 13 April.



	MAJOR COURSES Please note: - The number of places in the major courses is limited and the access is dependent on course specific requirements/prerequisites (major courses are all courses with 'M 19-23').					
Course #	Title	Semester level	Offered in WS/SS	Language	SWS *	ECTS
	MAJOR Marketing & Strategy					
M19a	Sales Management <i>Prerequisites:</i> - Marketing	5 th sem.	WS / SS	English	4	5
M20a	Marketing Communication <i>Prerequisites:</i> - Marketing - Marketing Research	5 th sem.	WS / SS	English	4	5
M21a	Business Simulation <i>Prerequisites:</i> - Principles of Management	5 th sem.	WS / SS	English	4	5
M22a	Strategic Management <i>Prerequisites:</i> - Principles of Management - Principles of Strategic Management	5 th sem.	WS / SS	English	4	5
M23a	International Seminar on Marketing & Strategy <i>Topic to be announced</i> (held by guest lecturer) <i>Prerequisites:</i> - Marketing - Marketing Research	5 th sem. (Block)	WS / SS	English	2**	4
	MAJOR Finance & Accounting					
M19b	International Financial Reporting <i>Prerequisites:</i> - Financial Accounting	5 th sem.	WS / SS	English	4	5
M20b	Consolidated Financial Statements <i>Prerequisites:</i> - Financial Accounting	5 th sem.	WS / SS	English	4	5
M21b	International Corporate Transactions <i>Prerequisites:</i> - Corporate Finance	5 th sem.	WS / SS	English	4	5

Course #	Title	Semester level	Offered in WS/SS	Language	SWS *	ECTS
M22b	Financial Engineering <i>Prerequisites:</i> - Mathematics - Statistics - Corporate Finance	5 th sem.	WS / SS	English	4	5
M23b	International Seminar on Finance & Accounting <i>Topic to be announced</i> (held by guest lecturer) <i>Prerequisites:</i> - Corporate Finance	5 th sem. (Block)	WS / SS	English	2**	4
	MAJOR HRM & Organization					
M19c	Advanced HRM <i>Prerequisites:</i> - Principles of HRM	5 th sem.	WS / SS	English	4	5
M20c	Advanced International HRM <i>Prerequisites:</i> - Principles of HRM	5 th sem.	WS / SS	English	4	5
M21c	Corporate Social Responsibility <i>Recommendation:</i> - Combined with Applied Business Ethics	5 th sem.	WS / SS	English	4	5
M22c	International Organizations <i>Prerequisites:</i> - Principles of Management	5 th sem.	WS / SS	English	4	5
M23c	International Seminar on HRM & Organization <i>Topic to be announced</i> (held by guest lecturer) <i>Prerequisites:</i> - Principles of HRM	5 th sem. (Block)	WS / SS	English	2**	4

3. Business courses held in German

In the following you'll find a selection of business courses held in German that are specifically suitable for exchange students and offered by Reutlingen International Office (RIO). For students who want to attend more or other business courses in German we can organize courses in other study programmes of ESB Business School.

Title	Offered in WS/SS	Language	SWS*	ECTS
Wirtschaft auf Deutsch II <i>Business in German II</i>	WS / SS	German	4 + Excur- sions	6
Marketing für internationale Studierende <i>Marketing for international students</i>	WS / SS	German	2	2

4. Language courses

4.1 German language courses (RIO: Reutlingen International Office)

Title	Offered in WS/SS	Language	SWS*	ECTS
Intensive pre-semester German course „Business German“	WS Sept. 3-14, 2018	German		4
Allgemeinsprachliche Deutschkurse <i>German language courses</i> (offered on different levels A1 - B2/C1)	WS / SS	German	4 or 2 (depending on course level)	4 or 2 (depending on course level)
Besser Deutsch sprechen <i>Course focussing on conversation & pro- nunciation</i> (offered on levels A2/B1 & B2/C1)	WS / SS	German	2	2
Grammatik kompakt <i>Grammar course</i> (offered on levels A2/B1 & B2/C1)	WS / SS	German	2	2

The Reutlingen International Office (RIO) offers more courses and workshops for regular and exchange students (e.g. 'Interkulturelles Training', 'Präsentationstraining', 'Bewerbungstraining', 'Workshop: Interkulturelle Kompetenz', 'Workshop: Regionalkompetenz China'). Please note: These courses don't award credit points.

All courses organized by the Reutlingen International Office (RIO) are available at:
<https://www.reutlingen-university.de/en/international/german-as-a-foreign-language/>

