

Key facts

Admission requirements	Formal qualification for university entrance and a good command of English
Admission procedure	Written application, test and interview in English
Application deadline	Summer intake: 15th October for Non-EU applicants; 30th November for German and EU applicants Winter intake: 15th April for Non-EU applicants; 30th June for German and EU applicants
Start of programme	Winter semester and summer semester
Length of programme	7 semesters, 1-2 additional semesters for "Fast Track" master's degree option
Semesters abroad	1 international study semester mandatory, 1-2 additional study semesters for "Fast Track" master's degree option, plus international internship(s)
Intake numbers	140 per year (70 German and EU students and 70 Non-EU students)
Degrees awarded	Bachelor of Science from Reutlingen University + optional master's/MBA degree ("Fast Track")
Costs	http://www.esb-business-school.de/ib-costs



International and flexible

Do you want to be perfectly prepared for an international business career? Do you want to have the option of obtaining an international master's degree within only eight semesters? Do you want to have the highest degree of flexibility with respect to specialisation in business areas? Then apply for the ESB Business School's International Business programme, which offers you the opportunity to personalise your experience through international and practical study semesters, and various specialisations and degree choices. Our International Business Bachelor of Science (BSc), taught entirely in English, will provide you with the right skills and knowledge to succeed in an international company.

After seven semesters, you will have completed the Bachelor of Science at Reutlingen University. In addition, after one or two more semesters, you may obtain a master's or MBA degree at one of our highly reputable partner universities.

Contact

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www.esb-business-school.de/ib

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Hochschule Reutlingen
Reutlingen University



Our bachelor’s programmes conform to three structurally different models: Y, X and H.

Why International Business?

Many options and many opportunities

The letter Y illustrates the model of our International Business Bachelor of Science programme, which is taught completely in English.

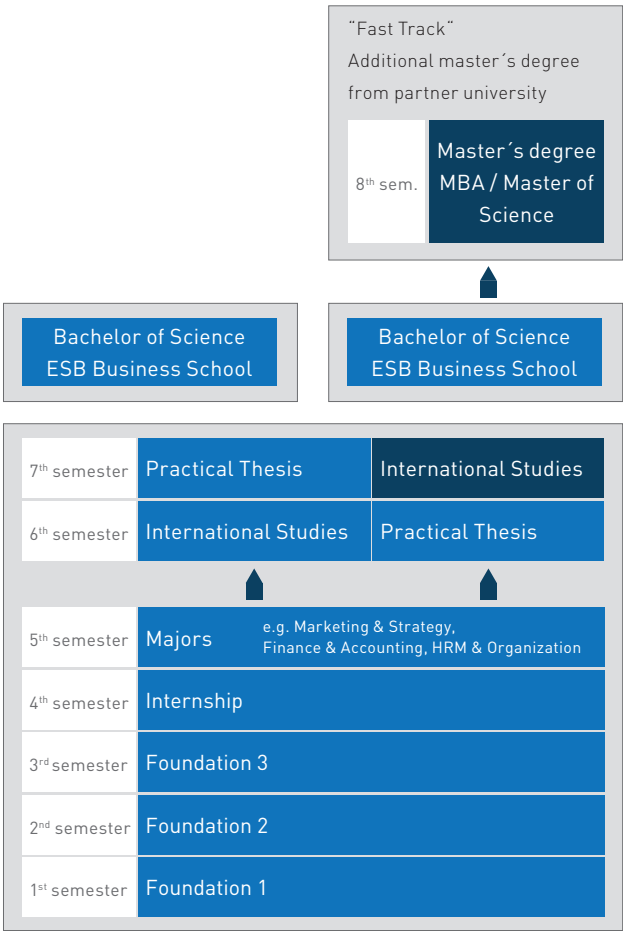
All students start with the same foundational semesters. The IB programme not only provides you with a comprehensive and strong foundation in international business, but also helps you jump-start your career during the fifth semester when you choose your area of specialisation. From the fifth semester on, the programme structure (see figure) gives you high flexibility for:

- Selecting your specialisation from a broad range of areas, such as Marketing & Strategy, Finance & Accounting, and Human Resource Management & Organization.
- Preferred access to over 50 international partner universities for your study abroad.
- Opting for our “Fast Track” master’s degree option at one of our international partner universities. With just one additional semester study time, students can obtain a master’s degree in addition to the Bachelor of Science degree from ESB. This feature of the International Business Bachelor of Science at Reutlingen University is unique in Germany.

International experience

As a student in the International Business programme, you will experience a very international atmosphere right here on our Reutlingen campus, training your intercultural skills. 70 of the 140 slots available each year are allocated to international students. Additionally, the programme has 50 highly reputable partner universities all over the world. You will spend your international study semester(s) at one of these partner universities and have regular contact with their exchange students and guest professors.

Programme structure



Practical orientation

Two practical semesters form part of the International Business programme, thus preparing you for a career in international companies. During this time, you will apply theoretical knowledge gained during your studies, enhance your soft skills, and increase your understanding of different management tasks. You can go to a different country for the practical semester(s) and you may choose to write your bachelor thesis in cooperation with your internship company.